

1/26/10 Communications Ministry meeting

- 1) **Newsletter:** 1) discussion regarding potential articles for the spring Newsletter resulted in these recommended topic to choose from: Cheryl Duren, RCIA candidate, Fellowship Sunday, new Parish Director of Administration (Deon Jenks), Opening of the new parish multi-purpose center, Fr. Chris, Deacon Matt Houle, Newsletter Survey results (supplied by parish council), and a Thrift Shop questionnaire 2) Joanne Kearney agreed to work with and assist Mary Francis with coordinating the upcoming Newsletter. Joanne will contact Mary Frances.
- 2) **Parish Photo Directory:** Ron Dziekan reported effort is on schedule for Feb/Mar photos and that the required resources have been identified. Parrish Council spoke at all masses this past weekend requesting parish volunteer support. An Ad Hoc committee was formed to develop the parish unique front end portion of the directory. Members are: Ron D., Joanne K., Bob S. and Johanna R. Ron will also contact Beckey P. and Nancy S. as they showed interest in helping on this project.
- 3) **Thrift Shop Communications Program:** Dick O' Donnell gave a progress report explaining the research he had completed and his major conclusions. Dick will present his recommendations to the Thrift Shop Advisory Council at the Feb 9 Council meeting. The objective is to establish an effective communications program that will grow sales, increase number of volunteer workers, and enhance Thrift Shop image within the local community.
- 4) **Web Site Improvements:** Bob D. reviewed all the submitted suggestions and after general discussion it was agreed to pursue the following, and if approved implement:
 - 1) Add area for other local religious denominations to share info or upcoming events (Bob D. and Wendy T.)
 - 2) Create recourse center page (a listing of spiritual literature and authors). This good be a great resource for the SCC groups and other ministries (Bob D., Wendy T. and Mitzi Weaver)
 - 3) Implement a daily Spiritual Reflection (Wendy T.)
 - 4) Set up a weekly Thrift Shop communications article (Bob D., Lois Bubnell, Hal Wieland)
 - 5) Establish a Catholic Crossword Puzzle Page (Joanne K. to research and report back).
- 5) **Meeting Schedule: Very Important** - all members are asked to let Bob Doyle know what days and times are **not good** for them to meet. Based on these responses Bob will notify everyone of an agreed to meeting schedule that fits everyone's indicated availability. Please try to get back to me this week.

Next meeting is **tentatively** set for Tuesday March 9, 2010 at 4:00 PM in the Family Center, unless item # 5 above determines a new schedule for our meetings.