

Here is the summary of the 11/15/07 Thursday Communications Ministry meeting

1. 1. Ministry communications newsletter: agreed to start in Jan. with St Francis School (3rd / 4th wk in Jan is Catholic School week) and follow up in Feb with the Thrift Shop. We will review the first draft at the next meeting.
2. 2. Bumper stickers/bookmarks: Bob D. to meet and review with Terry Conway to purchase the items. Agreed that the type which sticks to windshields (vinyl cling) will be best. Design will be Logo with St Francis By the Sea Catholic Church printed around it. Also determine what colors could be used.
3. 3. Destination Hilton Head: Unanimously agreed that there would be no value for the parish to advertise in this publication aimed at tourists.
4. 4. Diocesan Coffee Table Book: Maureen S. is working on description for St. Francis by the Sea
5. 5. St. Francis Church History Brochure: Maureen S. has developed a general outline and continues to gather the background material
6. 6. Web site review: Bob S. shared his notes on the web site and they generated excellent discussion. The following follow up recommendations were made:
 - • Request from each Ministry head that they assign a liaison to the communications ministry who would represent them on communication needs (web site descriptions, etc.)
 - • Print end of year web site usage stats: total usage and top 5 sites receiving most hits (Bob D.)
 - • Pastors Corner updates: Bob D. to review with Fr. Mike
 - • Web Site Communications Ministry Update: Bob D. will write a summary of accomplishments and add it to the Comm. Ministry web site

Next meeting is Thursday 12/13/07 at 3:00 pm in the Family center.